
Recommendation letter from CEO or Management team

Your employee is applying to the Swedish Institute Management Programme (SIMP). The mission of the programme is to lead change for responsible leadership and sustainable business practices. The programme challenges traditional approaches of doing business and explores how business can become more people and planet focused in the global economy. After the programme is finalized participants are part of a network of progressive business leaders in 22 countries.

Participants in the programme must have strong mandate in the company they represent and must also have the willingness and competence to implement learnings from the programme into the core business strategy.

Kindly motivate in the recommendation letter the following:

1. Why sustainable business is important/relevant to your company? (max 150 words)
2. Why this candidate should participate in the Swedish institute Management Programme (max 150 words)

Designation of referee:

Signature and date (typewritten):

You may use other formats/templates for the recommendation letter, however kindly use instructions mentioned above.