



Welcome - The Swedish Institute Management Programme

Information Webinar

Strong historical relations between Sweden and Asia



High level commitments between the countries, dedicated MoUs in areas such as Energy, Environment, Health, Urban Development, Transportation and Security



Strong trade relations between Asia and Sweden: USD 25+ billion (2020, 6 Asian countries)



Over 900+ Swedish companies established in Asia and around 200+ companies from Asia have subsidiaries in Sweden



Space, Precision medicine & Cancer, E mobility & battery technology, Clean Energy – are new age emerging business opportunity sectors between the countries

State visit from Sweden to India (2019)



State visit from Sweden to Indonesia (2019)



Vietnam Sweden Business Forum (2019)



Geographically apart, but a lot in common

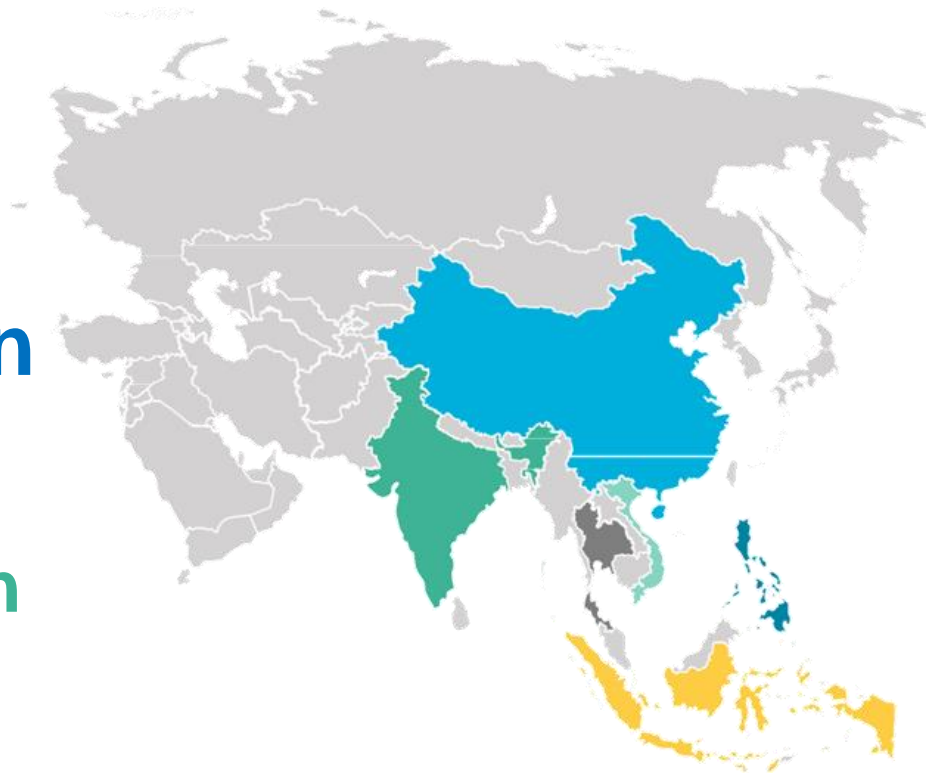
Sustainability

Innovation

Society

Health

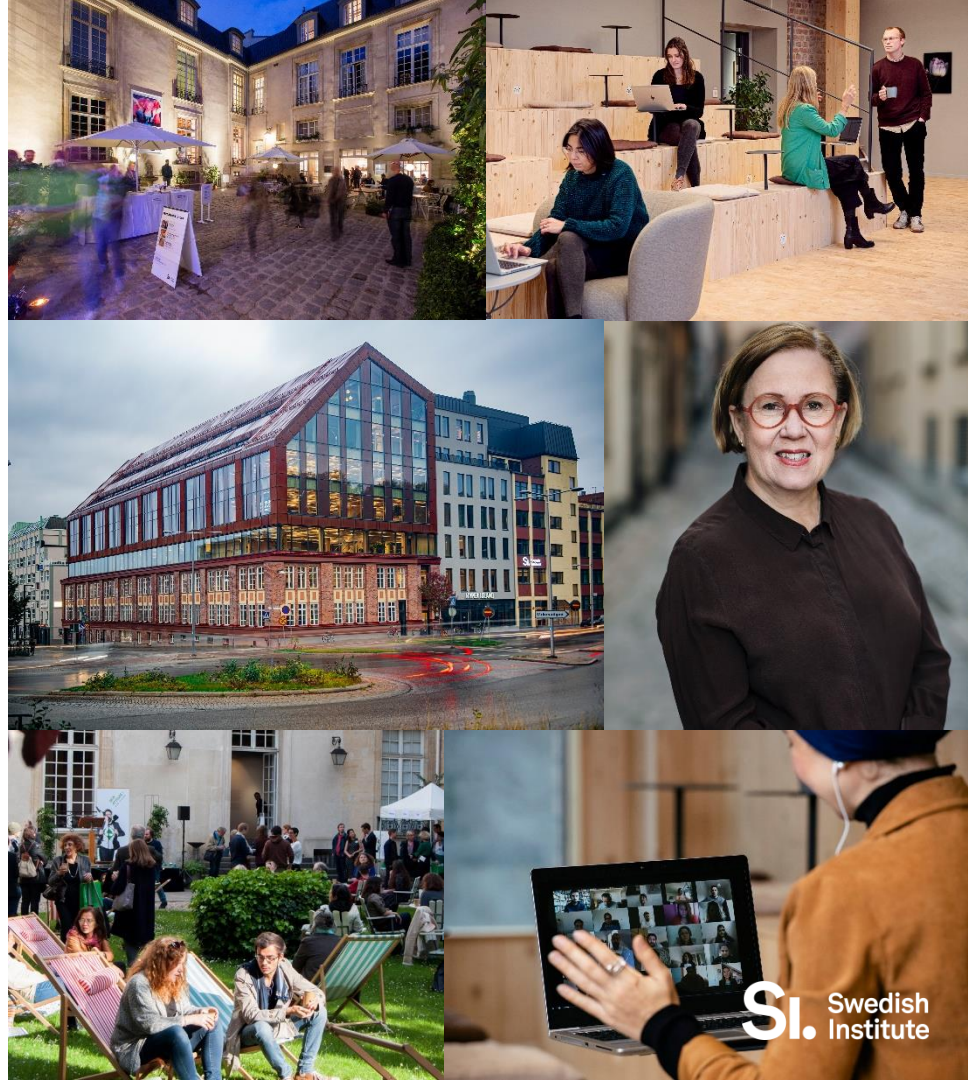
Welfare



SI in brief

- The Swedish Institute is a public agency that builds interest and trust in Sweden around the world. We work with Sweden promotion, cooperation in the Baltic Sea region and global development.
- We collaborate with Swedish embassies and consulates all over the world.
- We are approx 140 employees in Stockholm and Paris.
- SI conducts Leadership Programmes for decision makers and opinion makers in our partner countries. The goal is to strengthen the work of sustainable development in the participants' own countries and create important relationships for Sweden.

Photo: Vinciane Lebrun-Verguethen, Magnus Liam Karlsson, Lieselotte van der Meijs, Julien Bourgeois, Margareta Bloom Sandebäck/imagebank.sweden.se





GLOBAL DEVELOPMENT

We stay in touch

- More than 16,000 international talents are included in SI's alumni network.
- These networks enable continued exchange with Sweden.
- The alumni are key contacts for Sweden internationally.

Image: Margareta Bloom Sandebäck/imagebank.sweden.se



Swedish Institute Management programme (SIMP) Asia 2021



Photos: Melker Dahlstrand, Margareta
Bloom Sandebäck/imagebank.sweden.se



SIMP theory of change

Direct output

Strengthened competence in the areas of the UN Global Compact:

- Human rights
- Environment
- Labour (Fair working conditions)
- Anti-corruption

And

- Responsible leadership

Expected results (outcome)

- Initiate and lead strategic processes in your organisation in line with the objectives of Agenda 2030
- Share acquired knowledge & tools with colleagues and stakeholders in your local business community
- Engage in a network with fellow participants and other stakeholders in continued sustainability work

Desired impact

- Strengthened capacity in the business sector in your countries to pursue strategic sustainability work through responsible leadership to contribute to the implementation of Agenda 2030

new business
isation structure
and for the pl



Who are you?

- Participants from India, China, Indonesia, the Philippines, Thailand and Vietnam.
- Mix of 35 participants from the business sector – no organisations.



SIMP Overall Objective

Strengthened capacity in the business sector in your countries to pursue strategic sustainability work through responsible leadership to contribute to the implementation of Agenda 2030.

My SIMP Objective



For my Business

Specific
Measurable
Audacious
Result-oriented
Time-bound

**For Myself
as a leader
driving change
for Sustainability in
the Business**

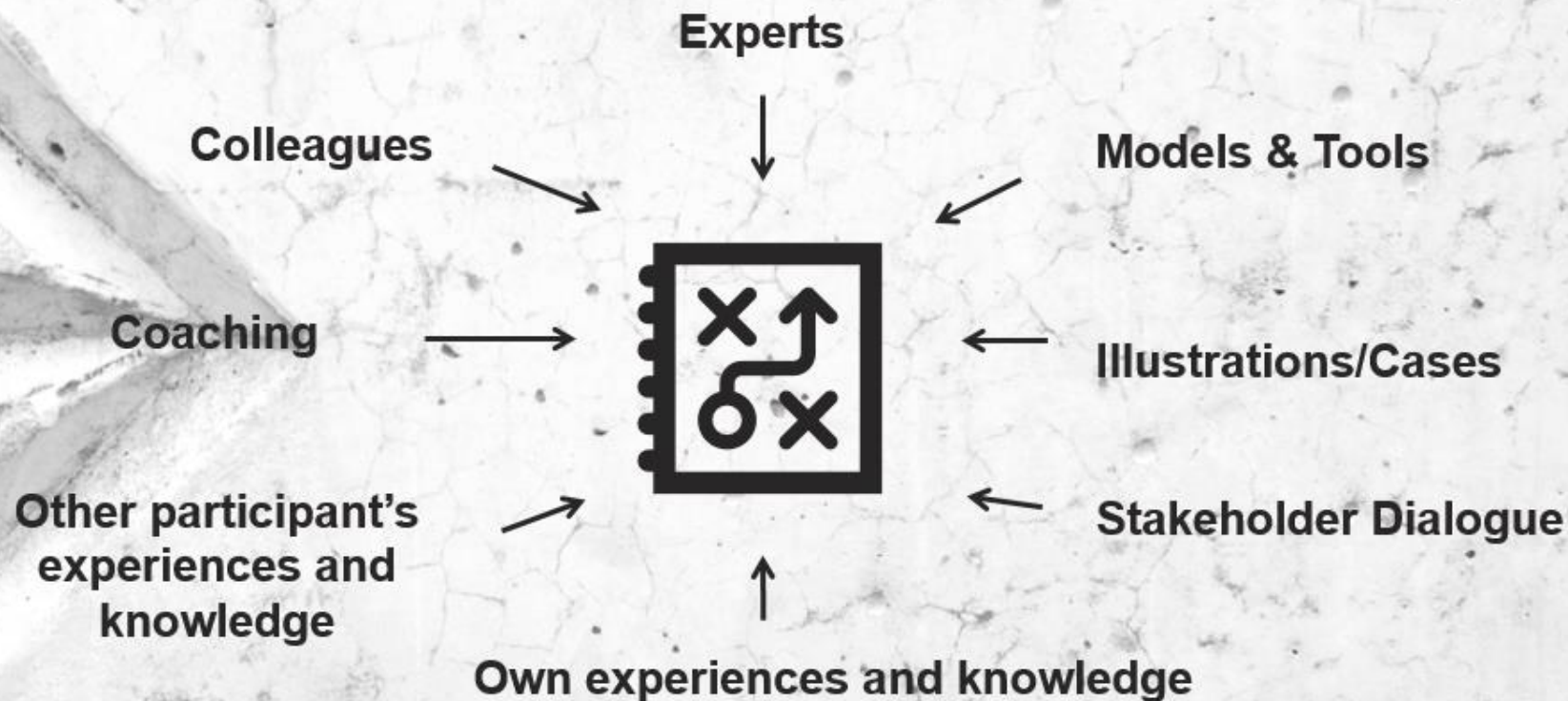
Main output of the SIMP-programme: Implementation of Sustainability Strategy



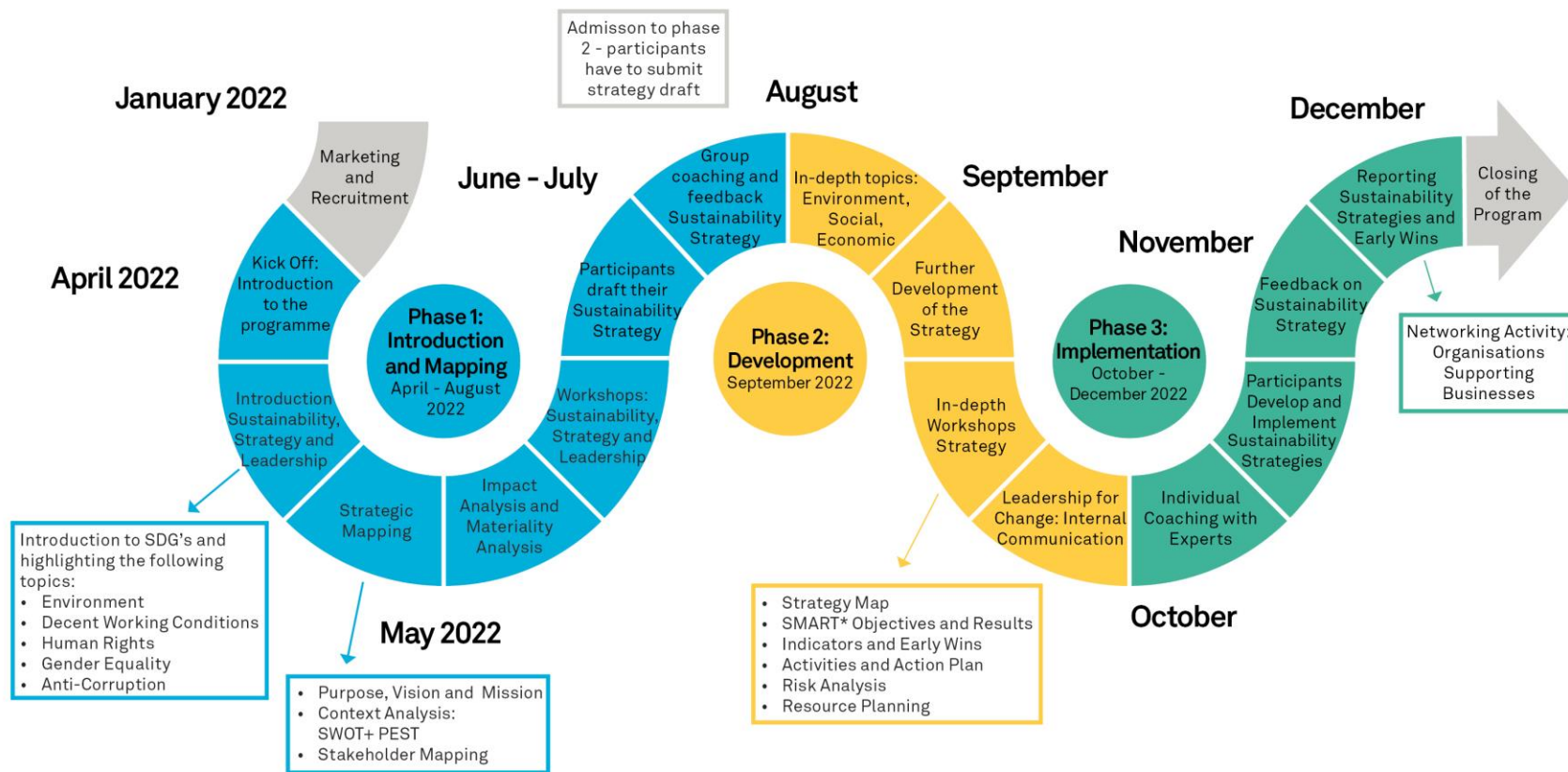
Economic, Social and Environmental Sustainability with focus on:

- Environment and climate
- Human rights
- Fair working conditions
- Anti-corruption

Sustainability Strategy



SIMP Asia 2022 Programme Overview



Spread Out During the Year

Meeting Swedish Business Leaders/Company Visits

Outline

April 7	SIMP 2022 Kick-off
April 26 – June 7 (6,5 weeks)	Lectures and Workshops on Sustainability, Strategy & Leadership
June 7 – August 23	Coaching and Submission of Draft Sustainability Strategy
August 23 – September 1 (2 weeks)	In-depth Lectures and Workshops in Sustainability
September 5-9 (1 week)	Coaching
September 13 – October 6 (4 weeks)	In-depth Lectures and Workshops in Strategy & Leadership
October 6 – November 15	Individual work on Sustainability Strategy Individual Coaching in Strategy, Sustainability and Leadership
November 15 – December 7	Submission of Sustainability Strategy & Feedback
December 8-9	Final Seminar

Typical "Lectures and Workshops" week

Once per week at the time you choose:

Pre-recorded sessions introducing concepts and tools for Sustainability Strategy and Leadership

Individual exercises

Country Group meeting

Tuesdays
08.00-11.00 (CET)

Practical examples on how to use the Tools

Company Visits

Group work, Discussions and presentations on how to apply the Tools

Q&A

Thursdays
08.00-11.00 (CET)

Practical examples on how to use the Tools

Company Visits

Group work, Discussions and presentations on how to apply the Tools

Q&A

Expectations on you as a participant

- Active participation in all phases of the programme
- Sharing your own knowledge and experience with other participants
- Every participant shall develop and implement a sustainability strategy
- Submit draft and final versions of the sustainability strategy
- Involving your colleagues in the work with your sustainability strategy



Application process



Create your application online in the application portal. Applications or documents submitted via email will not be considered. The application needs to be filled out in one go.

Secure your eligibility based on the general and specific requirements.

Have the following ready as PDF before starting to fill the application:

- Passport size photo
- CV
- Nomination letter (Optional at this stage)

Selection criteria

- The relevance and quality of personal motivation and commitment, and the applicant's answers in the application form
- A broad assessment of the suitable experience and qualifications
- General qualifications outlined
- The business willingness and readiness to work for sustainable business.
- Important that your business is motivated to implement new learnings from the programme as this is a hands-on program

Shortlisted candidates called for virtual (or in-person, where circumstances allow) interviews as a second step in the selection process

The Swedish Institute will admit 30-45 applicants chosen from a final shortlist

In the final selection the Swedish Institute will not only look at the individual candidates but will aim to create a group with even distribution between countries, different sectors as well as gender

Program starts 7 April 2022

Where to apply?

- To apply for SIMP, please click on [Swedish Institute Management Programme Asia 2022 - Swedish Institute | Jobylon](#)
- For more information about the programme and eligibility criteria, visit www.si.se/simpasia