

1 (13)

REGION: AFRICA and MENA APPLICATION DOCUMENT: COLLABORATIVE PROJECTS 2018

GENERAL INSTRUCTIONS

You must answer all questions in this document for the application to be complete. Please refer to the Guidelines at the end of the document for explanations of the most important terms used in the application

☐ Culture ☐ Media	
PROJECT DETAILS	
Project title:	
Swedish applicant org	
nternational partner	
Participating country	(s):
Project period:	
Sum applied for (in S	$\mathbf{E}\mathbf{K}$):
	MARY to briefly summarize the main information about your project.
Fill in the boxes below Project summary. What do you want	
Fill in the boxes below Project summary.	
Project summary. What do you want	

Main project activities			

Please tick which Creative Force programme objectives and related expected results your project will mainly contribute to.

Programme objectives	Expected results
☐ Improved working conditions for agents of change who work through culture or the media to strengthen democratisation and respect for freedoms of opinion.	 □ 1.1: The target group has strengthened its networks and increased its knowledge and ability to work for democratisation and respect for freedoms of opinion. □ 1.2: The target group has strengthened its capacity and ability to represent the interests of the final beneficiaries. □ 1.3: Improved skill set, tools and confidence of the target group to work for, and be active advocates of, human rights, tolerance, democracy and freedom of expression.
☐ Greater opportunities for women to exercise the right of freedom of expression; be an active participant in democratisation processes and exercise influence in public decision-making.	 □ 2.1: Women have improved skills within communication, creativity, problem solving, teamwork and leadership – relating to democracy-building and human rights. □ 2.2: Women have strengthened their knowledge and right to communicate through the creation of new arenas and means of communication. □ 2.3: Women's rights groups have strengthened their ability to defend their interests, influence local and national decision makers and contribute to political programmes and legislation.
☐ Increased opportunities for agents of change who work through media to produce, gather and disseminate information via the internet and other information and communication technologies (ICT).	 □ 3.1: The target group has increased its knowledge and ability to work for human rights, democracy and gender equality through new means of communication. □ 3.2: The target group has greater access to information through new means of communication. □ 3.3: Increased skill set, tools and confidence of the target group to produce and spread information via Internet and ICT.

PROJECT BACKGROUND

1. Describe the background to the project. How did the project idea arise?
2. Describe how the partnership between the Swedish applicant organisation and the international partner(s) will operate. Who will be responsible for what?
3. What knowledge/expertise will the Swedish applicant organisation bring to the project and how will this benefit the international partner(s)?

4. What knowledge/expertise will the international partner(s) bring to the project and how will this benefit the Swedish applicant organisation?
5. Have you worked together before? If this is the continuation of a previous project, explain how it will build on the results already achieved and how it will take the previous project further. (Give the previous project reference number if it received SI funding.)
6. Have any of the partners (Swedish or international) applied for or been granted funding from any other source for the proposed project? If so, give the name of the funding body and contact details.

7. Have you carried out any other projects in the last five years which are relevant for this application? If so, please provide information, including contact person at any funding body. Give the project reference number if the project in question received funding from SI.
PROBLEM AND TARGET GROUP ANALYSIS
8. What is the specific problem that the project seeks to address?
9. Why is this problem relevant with regard to:
a. Democracy or freedom of speech in this country/region?

	b.	Gender equality a	nd non-discriminat	ion in this counti	ry/region?	
10.	Но	ow and why is your	partnership qualifi	ed to tackle this j	problem?	
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11.	De	escribe your target	group(s) and explai	n wny you nave o	cnosen to target it	tnem specifically?

12.	How will the project involve its target group(s)?
13.	Describe your final beneficiaries and explain exactly how they will benefit from the project?
	Describe other stakeholders who will be affected by the project or who may be expected to ect it in some way.

EXPECTED RESULTS

15. What are the results you expect to achieve with the project? Please elaborate on the expected results you have ticked on Page 2 and any others you hope to achieve.				
16. Specify (qualitative and quantitative) indicators which will indicate whether your expected results (see Question 15) have been achieved at the end of the project.				

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17. whi	Explain why your expected results are relevant for the Creative Force programme objectives ch you have chosen on Page 2 of this application.

IMPLEMENTATION

18. List the project's main activities in the table below. Explain clearly the purpose of each activity and why each activity is necessary to reach the expected project results.

Activity	Explanation (compulsory)	Date and place (compulsory)

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13. How and in what channels will you communicate your broke	19.	How and in what ch	nannels will vou	communicate your projec	t?
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EVALUATION

20. After the end of the project, how do you plan to evaluate whether or not you have achieved your expected results and contributed to the programme objective(s) you have chosen on Page 2?

SUSTAINABILITY

21. How will the project's results live on when your cooperation and SI funding have ended? Comment on the target group's capacity to continue the work.

GUIDELINES

Programme objectives: The long-term goals that the Creative Force programme aims to achieve.

Expected results: The immediate results or effects that the project will have achieved when it has been completed. Results must be specific, measurable, agreed, realistic and time-related (SMART).

Target group: The target group consists of agents of change and opinion-makers who, through culture or the media, work with creative processes to strengthen democratisation and human rights. These can be institutions and groups of cultural actors and journalists, other actors within media organisations as well as human rights defenders and political activists, women's rights groups, youth organisations or other relevant actors who work to increase democratisation and freedom of expression.

Final beneficiaries: Final beneficiaries are groups and/or individuals who are directly positively influenced by the project outcomes, especially vulnerable groups in the programme countries and regions; women, children and youth as well as minority groups in especially vulnerable positions such as LGBTQ individuals or people with disabilities. Are the final beneficiaries especially marginalized or discriminated against in some way? If so, explain.

Stakeholders: Stakeholders are individuals or institutions in society at large that may, directly or indirectly, positively or negatively, affect or be affected by a project. Examples of stakeholders in the field of culture and media are public authorities, decision makers, sectorial organisations etc.

Indicators: An indicator is an instrument which is used to measure how well the project has succeeded in bringing about the proposed change(s).

Gender equality and non-discrimination: Comment on the project and the target group with regard to gender equality and discrimination (including sex, transgender identity or expression, ethnicity, religion or other belief, disability, sexual orientation and age)? How do you plan to work with gender equality and non-discrimination in the project?