

# SI. CREATIVE FORCE

**REGION: Africa and MENA**

**APPLICATION DOCUMENT: SEED FUNDING 2018**

## GENERAL INSTRUCTIONS

You must answer all questions in this document for the application to be complete. Please refer to the Guidelines at the end of the document for explanations of the most important terms used in the application.

**Which of the following are you applying to work with? (Tick only one box.)**

<input type="checkbox"/> Culture
<input type="checkbox"/> Media

## PROJECT DETAILS

**Project title:**

**Swedish applicant organisation:**

**International partner(s):**

**Participating country(s):**

**Project period:**

**Sum applied for (in SEK):**

**Which of the following Creative Force programme objectives will your project contribute to?**

<input type="checkbox"/>	<i>Improved conditions for agents of change to work for democratisation and respect for freedoms of opinion.</i>
<input type="checkbox"/>	<i>Greater opportunities for women to exercise the right to freedom of expression, be an active participant in democratisation processes and exercise influence in public decision-making</i>
<input type="checkbox"/>	<i>Increased opportunities for private individuals, groups and civil society organisations to produce, gather and disseminate information via the internet and other information and communication technologies (ICT).</i>

## APPLICATION

Fill in the boxes below to briefly summarize the main information about your project.

<b>Project summary.</b> What do you want to do, how and why?	
<b>Expected project result(s)</b>	
<b>Target group(s)</b>	
<b>Final beneficiaries</b>	
<b>Main project activities</b>	

1. What specific problem does the project seek to address?

**2. Why is this problem relevant with regard to:**

**a. Democracy or freedom of speech?**

**b. Gender-equality and non-discrimination?**

**3. Explain how your partnership (Swedish and international partner/s) is qualified to tackle the above-mentioned problem? What skills/expertise will the parties bring to the project?**

**4. How is your chosen target group important in efforts to solve the problem outlined in Question 1?**

**5. How did the project idea arise?**

**6. What results do you expect the project to achieve?**

**7. How will you measure your project results? Please give three indicators.**

a.

b.

c.

**8. List the project's main activities in the table below. Explain clearly the purpose of each activity and why each activity is necessary to reach the expected project results.**

Activity	Purpose (obligatory)	Date and place (obligatory)

**9. List the main risks of the project, their potential consequences and how you plan to mitigate them.**

<b>Risk</b>	<b>Consequence</b>	<b>Risk mitigation measure</b>

## GUIDELINES

**Programme objectives:** The long-term goals that the Creative Force programme aims to achieve.

**Expected results:** The immediate results or effects that the project will have achieved when it has been completed. Results must be specific, measurable, agreed, realistic and time-related (SMART).

**Target group:** The target group consists of agents of change and opinion-makers who, through culture or the media, work with creative processes to strengthen democratisation and human rights. These can be institutions and groups of cultural actors and journalists, other actors within media organisations as well as human rights defenders and political activists, women's rights groups, youth organisations or other relevant actors who work to increase democratisation and freedom of expression.

**Final beneficiaries:** Final beneficiaries are groups and/or individuals who are directly positively influenced by the project outcomes, especially vulnerable groups in the programme countries and regions; women, children and youth as well as minority groups in especially vulnerable positions such as LGBTQ individuals or people with disabilities. Are the final beneficiaries especially marginalized or discriminated against in some way? If so, explain.

**Indicators:** An indicator is an instrument which is used to measure how well the project has succeeded in bringing about the proposed change(s).

**Risk analysis:** Risk is the likelihood of an event occurring which has consequences for achieving the expected results of the initiative; risk is always about future uncertainty.