

Credits / Colophon

Greenhouse Garden — Reflect Project Connect

Plots Prints Projections

reflectprojectconnect.se

Serra dei Giardini

Viale Giuseppe Garibaldi, 1254, 30122 Venezia – Castello

Venue / Luogo

Serra dei Giardini

Promoter / Promotore

Swedish Institute

Main Organiser / Organizzatore Principale

Architects Sweden

In Collaboration with / Con la Collaborazione di

Folkhem

Swedish Wood

Hosting Partner / Partner Ospitante

Microclima Serra dei Giardini

Curator / Curatrice

Ulrika Karlsson

Exhibitors / Architetti Invitati

Gran

Norell / Rohde

In Praise of Shadows

Krupinski / Krupinska

Nordmark & Nordmark

Space Popular

TAF & Katja Persson

Project made with the precious support of /

Progetto realizzato con il prezioso supporto di

Swedish Forest Industries Federation (Skogsindustrierna)

Wood City Network (Föreningen Trästad)

City of Malmö | Region Skåne | Form/Design Center

Martinsons

Setra group

Equator architects

And/e

Arkitektbolaget | Smart Housing Småland | Växjö kommun

Källemo

Kinnarps

Södra

Svea Skog

Norra timber

SI. Swedish Institute. **Sveriges Arkitekter** **Folkhem** **SWEDISH WOOD**

MICROCLIMA **Ambasciata di Svezia Roma** **Swedish Design Moves** **Visit Sweden**

Skogsindustrierna **WOOD CITY SWEDEN** **City of Malmö** **SKÅNE** **Form Design Center**

martinsons **Setra** **EQUATOR** **A** **SMART HOUSING** **VÄXJÖ**

KÄLLEMO **Kinnarps** **SÖDRA** **SVEASKOG** **NORRA Timber**

About the Collateral Event

Greenhouse Garden: Reflect, Project, Connect in Serra dei Giardini is a Swedish event consisting of an exhibition, a temporary wooden pavilion, by In Praise of Shadows architects, and a series of seminars and workshops on architecture, the built environment and the global goals of Agenda 2030, as well as how architecture and wood can be part of it.

Plots, Prints, Projections is the title of the exhibition at Serra dei Giardini. It will house a series of large scale spatial installations that are the result of an investigation of the contemporary and challenged role of architectural representations and their translations to built form, in the meeting with the dynamic material wood and the manufacturing industry. This will entail architectural explorations of the transitions from architectural drawings, measuring's, notations and virtual instructions for production to their material manifestation using wood as a primary material, and vice versa. Embedded in history of architectural practice, different digital and analogue modes of architectural representation continue to be techniques for understanding and investigating the discipline of architecture.

Coming workshops & events please see calendar on

reflectprojectconnect.se

L'evento Collaterale



Greenhouse Garden: Reflect, Project, Connect, alla Serra dei Giardini, è un progetto svedese composto da un'esposizione, un padiglione temporaneo in legno progettato dagli architetti In Praise of Shadows, una serie di seminari e workshop sull'architettura, l'ambiente costruito, sugli obiettivi globali dell'Agenda 2030 e su come l'architettura e il legno possano contribuirvi.

Plots, Prints, Projections è il titolo della mostra alla Serra dei Giardini, che ospiterà una serie di installazioni di grande formato, risultato di un'indagine sul ruolo attuale dell'architettura e delle rappresentazioni architettoniche e delle loro traduzioni in forme costruite, incrociando il potenziale di un materiale dinamico come il legno con l'industria manifatturiera. Il progetto è un'esplorazione sulla transizione tra i disegni architettonici, le notazioni di misura, le istruzioni virtuali per la produzione e le loro manifestazioni materiali, con il legno come materiale primario. Inseriti nel contesto della storia della pratica architettonica, diversi modi di rappresentazione, digitali e analogici, continuano a costituire delle tecniche fondamentali per comprendere e sperimentare l'architettura.

Per i workshop e gli eventi futuri, consultare il sito

reflectprojectconnect.se



La Biennale di Venezia

16. Mostra Internazionale di Architettura
Eventi Collaterali

PROGRAM

GREENHOUSE
GARDEN

REFLECT
PROJECT
CONNECT

SERRA DEI
GIARDINI

May 24 – May 28, Preopening – Opening Days
Panels, Seminars & Workshops

Viale Giuseppe Garibaldi 1254 – Castello

THURSDAY 24/5

17:30 Press-opening Plots, Prints, Projections + Greenhouse Garden Pavilion

Opening event with the organisers and the invited architects.

- Livia Podestà, Media Communications Manager, Swedish Institute
- Louise Masreliez, President, Architects Sweden
- Ulrika Karlsson, Curator
- Sandra Frank, Marketing Director, Folkhem
- Fredric Benesch & Katarina Lundeberg, In Praise of Shadows

Exhibiting Architects:

- In Praise of Shadows
- Norell / Rodhe
- Krupinski Krupinska
- Nordmark & Nordmark
- Space Popular
- TAF & Katja Petersson
- Gran

18:00 Talk 1: Prints & Projections

Moderator:

Ulrika Karlsson, Architect, Curator

Speakers: Exhibitors on panel

- In Praise of Shadows
- Norell / Rodhe
- Space Popular
- Gran

Guest panel:

- Jonas Runberger, Architect, Dsearch / White arkitekter, Professor Chalmers
- Sam Jacob, Architect, Professor of Architecture at the University of Illinois, Chicago

18:20 Talk 2: Plots

Moderator:

Ulrika Karlsson, Architect, Curator

Speakers: Exhibitors on panel:

- Krupinski / Krupinska
- TAF + Katja Pettersson
- Nordmark & Nordmark

Guest panel:

- Louise Masreliez, Architect, Marge Arkitekter, President Architects Sweden

18:45 Official Opening of Greenhouse Garden

The exhibition Plots, Prints, Projections and Loggia d'Ombra

Speakers:

- Fredrik Linder, Deputy Director General, Ministry of Culture
- Sara Dahlsten, Counsellor, Swedish Embassy of Rome
- Louise Masreliez, President, Architects Sweden
- Carina Håkanson, Director, The Swedish Forest Industries
- Sandra Frank, Marketing Director, Folkhem

19:00 Open Reception & Aperitivo in Greenhouse Garden

FRIDAY 25/5

Open Stage + Curated Panels Agenda 2030 & Wooden Architecture

14:00 Presentation of the Asplund Pavilion at Vatican Chapels, Pavilion of the Holy See, San Giorgio Island

Speaker:

Traudy Pelzel, Architect, MAP Studio

14:30 Introduction to *Greenhouse Garden*

Moderator:

- Jenny Bergström, Project Manager, Swedish Institute
- Sandra Frank, Marketing Director, Folkhem
- Tove Dumon Wallsten, Architect, Architects Sweden

15.00 Small Talks in the Greenhouse Garden

Swedish architects present their work in 20 min talks:

- Urban Design Architects, Silviculture – notes on a wood-based urbanity
- Alsike Fastighets AB and KTH School of Architecture, Alsike and the Self Build City
- Space Popular + Olle Berg, Marketing Director, Setra Group, presenting the Timber Hearth installation of the exhibition
- Skålsö Arkitekter, selected for exhibition in main pavilion

17:00 Contemporary Wooden Architecture

Moderator:

Lorena de Agostini, proHolz, Austria, progetto promo_legno

Speakers:

- Alex de Rijke, Professor, Founding Director, dRMM Architects
- Stefan Sjöberg, Architect, Kjellander Sjöberg Arkitekter
- Robert Schmitz, Architect, White arkitekter
- Ola Malm, Architect, Arkitektbolaget
- Carmen Izquierdo, Architect, Escencial

18:00 Things Not to Miss at the Biennale

Journalists and critics in a conversation about favourite exhibitions and tips as a comment to the Architecture Biennale Freespace.

Presentation by:

- Julia Svensson, Editor in Chief, Arkitektur
- Rebecka Gordan, Journalist, Arkitekten
- James Taylor Foster, Architecture Critic
- Joanna Zawieja, Architect, Public Art Agency Sweden
- Frida Grahm, Journalist

18:15 Freespace: Different Approaches in Venice

Moderator:

Andrew Tuck, Journalist, Monocle

Speakers:

- Ulrika Karlsson, Curator, Plots Prints Projections
- Kieran Long, Director, ArkDes, Stockholm
- James Taylor Foster, Curator ArkDes, Stockholm
- Elisabeth Hatz, Architect, Professor KTH, invited to main pavillion
- Cristina Catalanotti, Urban Planner, PHD researcher on Urban Planning, Design and Policy

19:00 Open Reception & Aperitivo in Greenhouse Garden

SATURDAY 26/5

Open Stage + Curated Panels: Agenda 2030: The Role of Wood Construction & Architecture as a Means in Realizing Climate Goals

13:30 How to reach Agenda 2030 through Sustainable Industry and Business?

Moderator:

Annika Rembe, Swedish Institute

Speakers:

- Peter Knecht, Manager International Concepts, Kinnarps
- Charlotte Thedeén, Sustainability Director, Setra Group
- Sandra Frank, Marketing Director, Folkhem
- Susanne Rudenstam, Director, Swedish Wood
- Jörgen Hermansson, President, Södra Building Systems

14:30 Small Talks in the Greenhouse Garden

Swedish architects present their work in 20 min talks:

- Kinnarps, the Better Effect Index and Next Office
- Wood City Network (Trästad), Wood Building Strategies
- Skogskyrkogården –Stockholm Woodland Cemetery, Open call for new outdoor furniture for the Woodland Cemetery in Stockholm

15:30 Into the Woods: Children, wood and rethinking urban spaces

Speakers:

- Annica Carlsson, Equator Stockholm
- Camilla Schlyter, Schlyter / Gezelius Arkitektkontor
- Louise von Bahr, Equator Stockholm
- Alice Ongaro Sartori, Microclima

16:30 Plots, Prints, Projections, a Public Conversation about the Exhibition in Serra dei Giardini

Moderator:

Thordis Arrhenius, Architect , PhD, Professor, Linköpings University

Speakers:

- Jonas Runberger, Architect, Dsearch / White arkitekter, Professor Chalmers
- Ulrika Karlsson, Curator, Plots Prints Projections
- Teresa Stoppani, architecture theorist
- In Praise of Shadows
- Nordmark & Nordmark
- Gran
- Space Popular

17:15 Sustainable Cities / Implementing the Agenda 2030

Moderator:

Andrew Tuck, Journalist, Monocle

Speakers:

- Christer Larsson, Architect, Director of City planning, City of Malmö
- Monica von Schmalensee, Architect, Chairman Council for Sustainable Cities, Architect / Partner White arkitekter
- Annika Rembe, Director-general, the Swedish Institute
- Jessica Becker, Architect, Project Manager, Wood City Sweden
- Sandra Frank, Marketing Director, Folkhem
- Thais Linhares Juvenal, Team Leader, FAO – UN

18:00 Things not to miss at the biennale

Journalists and critics in a conversation about favourite exhibitions and tips as a comment to the Architecture Biennale Freespace.

SUNDAY 27/5

Panels Curated by the City of Malmö, the Region of Malmö and Form/Design Center, Malmö

14:30 A New National Policy for Architecture Designed Living Environments

How a new policy could strenghten the importance of good architecture and the quality of life.

Moderator:

Tobias Olsson, CEO Architects Sweden

Speakers:

- Per Olsson Fridh, State Secretary, Swedish Ministry of Culture
- Monica v Schmalensee, Architect, Chairman for the Council for Sustainable Cities, Architect / Partner White arkitekter
- Christer Larsson, Architect, Director of City Planning, City of Malmö

15:30 The future of architecture: What should architecture make?

Moderator:

Tobias Olsson, CEO Architects Sweden

Speakers:

- Ulrika Karlsson, Architect, Professor at KTH School of Architecture and Konstfack, Partner Brrum arkitekter and Servo Stockholm
- Christer Malmström, Architect, Professor and Head of the School of Architecture at the University of Lund
- Annika Rembe, Director-General of the Swedish Institute

16:30 The future of co-creation. The importance of new technologies and public space.

Moderator:

Tobias Olsson, CEO Architects Sweden

Speakers:

- Helle Juul, Architect MAA / MNAL, PhD, CEO, Founding Partner JUUL | FROST Architects, CPH
- Per-Johan Dahl, PhD in Architecture, Architect, AIA, HKIA . Visiting Professor at Politecnico di Torino Department of Architecture and Design
- Chloe Stagaman, Van Alen institute. Special programs & communications Coordinator

17:30 Reception & Aperitivo in Greenhouse Garden

MONDAY 28/5

Seminar curated by the Wood City Sweden Association (Trästad)

A series of presentations and a panel discussion focusing on the implementation of the Global Climate Goals on a municipal and regional scale, presenting examples and current projects by Swedish architects and planners on the theme of community building, wood architecture and wood building strategies as a tool for building a sustainable future.

15:00 Presentations – 20 minutes a piece – Swedish examples of sustainable city planning and timber building strategies

16:00 Panel discussion – What challenges do we face in creating sustainable city environments and how does wood play an important role?

17:00 Pecha Kucha – Swedish Architects present current projects with timber constructions