# CREATIVE FORCE

## REGION: RUSSIA

## APPLICATION DOCUMENT: SEED FUNDING 2020

## GENERAL INSTRUCTIONS

## Start by reading the Guidelines. They explain the most important terms used in the application. You must answer all questions in this document for the application to be complete. The application may not exceed 10 pages in total (using font size 11).

## GUIDELINES

***Programme objectives:*** The long-term goals that the Creative Force programme aims to achieve.

***Target group:*** The target group of your project should be **agents of change and/or opinion makers in the target country**. In other words, they are people who influence other people. Examples are cultural workers, journalists and other media professionals, human rights defenders, women’s rights workers, youth organisations and others who work to achieve positive change in society.

***Final beneficiaries:*** Final beneficiaries are groups and/or individuals in the target countries who are **directly and positively affected by the project**. Examples of final beneficiaries are women, children and youth as well as minority groups in especially vulnerable positions such as LGBTQ individuals or people with disabilities.

***Indicators:*** An indicator is an instrument which is used to measure how well the project has succeeded in bringing about the proposed change(s). If you for example tick the Programme objective ” *Women and men increasingly have equal power to shape society and their own lives.*” below, you need to find and describe indicators that can show how your project has contributed to this objective.

***Risk analysis:*** Risk is the likelihood of an event occurring which has consequences for achieving the expected results of the initiative; risk is always about future uncertainty. Important: you must answer the question about the risk of corruption. We cannot assess your application if you miss it.

# APPLICATION

## WHICH OF THE FOLLOWING FIELDS WILL YOU WORK WITH?

|  |
| --- |
| **Culture** and/or **Media** |

**PROJECT DETAILS**

**Project title:** Answer here

**Swedish applicant organisation:** Answer here

**International partner(s):** Answer here

**Participating country(s):** Answer here

**Project period:** Answer here

**Sum applied for (in SEK):** Answer here

**APPLICATION SUMMARY**

**Fill in the boxes below to briefly summarize the main information about your project. Please note that this text might be used by SI in information about the programme.**

|  |  |
| --- | --- |
| **Project summary.  What** do you want to do, **how** and **why**? (max. 500 characters) | Answer here |
| **Target group(s) –** who will the project work with? | Answer here |
| **Final beneficiaries –** who will benefit in the end? | Answer here |
| **Main project activities** (max. 500 characters) | Answer here |
| **Do you intend to apply for CF collaborative project funding after this seed- funded project?** | Yes  No |

# WHY?

**PROBLEM ANALYSIS**

1. **What specific problem does the project seek to address?**

Answer here

1. **Why is this problem relevant with regard to:** 
   * + - 1. **Democracy or freedom of speech in this country or region?**

Answer here

* + - * 1. **Gender-equality and non-discrimination in this country or region?**

Answer here

1. **Explain how you will use media or the arts as a tool to address this problem.**Answer here

**OBJECTIVES**

1. **Tick which Creative Force programme objectives your project will contribute to. (Max. 3 objectives) These are the objectives you will use to evaluate the project if granted funding. You will be asked to explain how your project has contributed to every objective you choose ‒ so be restrictive.**

|  |  |
| --- | --- |
|  | *Improved conditions for democratic accountability to the people.* |
|  | *Enhanced capacity among drivers of change and civil society to promote democracy, human rights and non-discrimination.* |
|  | *Mass media with increased capacity to promote transparency and public dialogue.* |
|  | *Increased environmental awareness and responsibility primarily among civil society actors.* |
|  | *Women and men increasingly have equal power to shape society and their own lives.* |

## **What do you expect the project to achieve?** Answer here

## **How will you show that you have achieved this? Give indicators that will show whether you have succeeded. (See Guidelines for indicators.)**

Answer here

Answer here

Answer here

Answer here

Answer here

# WHO?

## Describe your target group(s) and explain how it/they will benefit from the project. Answer here

1. **Describe your final beneficiaries and explain how they will benefit from the project.** Answer here
2. **Describe the background to the project. How did the idea arise?   
   Answer here**

## How will your partnership work? Who will be responsible for what? Answer here

## What particular knowledge/expertise do your organisations have that is relevant for this specific project and the problems it will work with? Answer here

## Have you worked together before?

**Yes**

**No**

# IMPLEMENTATION

1. **Activity plan**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type of activity** | **Details of activity** | **Activity’s target group** | **Expected result of activity** | **Date and place** |
| Answer here | Answer here | Answer here | Answer here | Answer here |
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## RISKS

## List the main risks of the project, their potential consequences and how you plan to mitigate them.

|  |  |  |
| --- | --- | --- |
| **Risk** | **Consequence** | **Risk mitigation measure** |
| **Corruption  Compulsory. (We will not assess your application if you do not answer this question.)** | Answer here | Answer here |
|  |  |  |
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# SUSTAINABILITY

1. **How do you plan to make the project’s results live on when SI funding has ended? Describe how the target groups and/or local partner/s will continue the work.**

Answer here