# CREATIVE FORCE

## REGION: RUSSIA APPLICATION DOCUMENT: COLLABORATIVE PROJECTS 2020

## GENERAL INSTRUCTIONS

**Start by reading the Guidelines.** They explain the most important terms used in the application. You must answer all questions in this document for the application to be complete. **The application may not exceed 15 pages in total** (using font size 11).

## GUIDELINES

***Programme objectives:*** The long-term goals that the Creative Force programme aims to achieve.

***Expected results*:** The immediate results or effects that the project will. Results must be specific, measurable, agreed, realistic and time-related (SMART). They are linked to the programme objectives.

***Target group:*** The target group of your project should be **agents of change and/or opinion makers in the target country**. In other words, they are people who influence other people. Examples are cultural workers, journalists and other media professionals, human rights defenders, women’s rights workers, youth organisations and others who work to achieve positive change in society.

***Final beneficiaries:*** Final beneficiaries are groups and/or individuals in the target countries who are **directly and positively affected by the project**. Examples of final beneficiaries are women, children and youth as well as minority groups in especially vulnerable positions such as LGBTQ individuals or people with disabilities.

***Stakeholders:*** Stakeholders are individuals or institutions in society at large that may, directly or indirectly, positively or negatively, affect or be affected by a project.

***Indicators:*** An indicator is an instrument which is used to measure how well the project has succeeded in bringing about the proposed change(s). If you for example tick the Programme objective ”*Women and men increasingly have equal power to shape society and their own lives.*” and its result “*The target group has strengthened its capacity to work with methods which will help it to defend its interests and influence decision-makers.*” below, you need to find and describe indicators that can show how your project has contributed to this result and objective.

# APPLICATION

**WHICH OF THE FOLLOWING FIELDS WILL YOU WORK WITH?**

|  |
| --- |
| **Culture** and/or **Media** |

**PROJECT DETAILS**

**Project title:** Answer here

**Swedish applicant organisation:** Answer here

**International partner(s):** Answer here

**Participating country(s):** Answer here

**Project period:** Answer here

**Sum applied for (in SEK)**: Answer here

**APPLICATION SUMMARY**

**Fill in the boxes below to briefly summarize the main information about your project. Please note that this text might be used by SI in information about the programme.**

|  |  |
| --- | --- |
| **Project summary.**  **What** do you want to do, **how** and **why**? (max. 500 characters) | Answer here |
| **Target group(s) –** who will you work with? | Answer here |
| **Final beneficiaries –** who will benefit in the end? | Answer here |
| **Main project activities** (max. 500 characters) | Answer here |

# WHY?

**PROBLEM ANALYSIS**

1. **What is the specific problem that the project seeks to address?**

Answer here

1. **Why is this problem relevant with regard to:**
2. **Democracy or freedom of speech in this country/region?**

Answer here

1. **Gender equality and non-discrimination in this country/region?**

Answer here

OBJECTIVES AND RESULTS

1. **Tick which CF programme objectives and related results your project will contribute to. (Max. 3 objectives) These are the objectives you will use to evaluate the project if granted funding. You will be asked to set indicators that explain how your project has contributed to every result you tick ‒ so be restrictive.**

|  |  |
| --- | --- |
| **Programme objectives (maximum 3)** | **Expected results** |
| **Improved conditions for democratic accountability to the people.** | 1.1: The target group has strengthened its skills in how to communicate the need for democratic involvement effectively through new arenas and means of communication.  1.2: The target group is better able to defend its interests and influence decision-makers.  1.3: Through the acquisition of new working methods and tools the target group is better equipped to attract and involve larger numbers of final beneficiaries. |
| **Enhanced capacity among drivers of change and civil society to promote democracy, human rights and non-discrimination.** | 2.1:The target group has strengthened its capacity to effectively communicate the importance of promoting democracy, human rights and non-discrimination.  2.2: The target group has acquired new skills, working methods and tools which help it to work for and be an active advocate of democracy, human rights and non-discrimination.  2.3: The target group is better able to defend and strengthen the rights of the final beneficiaries. |
| **Mass media with increased capacity to promote transparency and public dialogue.** | 3.1: The target group is better able to communicate the importance of transparency and public dialogue and the role of the mass media in promoting them.  3.2: The target group has acquired new skills and working methods which enable it to discuss ways of promoting transparency and public dialogue with existing media outlets.  3.3: The target group is better able to give support to new types of mass media/means of communication which are interested in promoting transparency and public dialogue. |
| **Increased environmental awareness and responsibility primarily among civil society actors.** | 4.1: The target group has strengthened its skills in how to use the media to raise levels of environmental awareness in society at large.  4.2: The target group has strengthened its skills in how to raise levels of environmental awareness among decision-makers.  4.3: The target group has acquired new skills, working methods and tools which help it to engage civil society organisations in working for the environment. |
| **Women and men increasingly have equal power to shape society and their own lives.** | 5.1: The target group has strengthened its capacity to work with methods which will communicate and challenge gender-stereotypical attitudes and unequal gender roles in society.  5.2: The target group has strengthened its capacity to work with methods which will help it to defend its interests and influence decision-makers.  5.3: The target group has strengthened its expertise in working with methods which will attract and engage final beneficiaries. |

**OBJECTIVES AND RESULTS (CONTINUED)**

1. **Explain exactly how you will use media or the arts as a tool to address the objectives and problems you have listed above?**

Answer here

1. **Will your project complement other initiatives in the field? If yes, how?**

Answer here

1. **What changes do you hope to achieve:   
   By the end of the project:** Answer here

**In the long run:** Answer here

1. **How will you measure these changes? Please give indicators that will show whether these changes have occurred. (See Guidelines)**

**1.** Answer here

**2.** Answer here

**3.** Answer here

**4.** Answer here

**5.** Answer here

**6.** Answer here

**7.** Answer here

**8.** Answer here

# FOR WHOM?

1. **Describe your target group(s) and explain why you have chosen to target it/them specifically.**Answer here
2. **How will the target group benefit from the project?**Answer here
3. **How will the project involve its target group(s)?**Answer here
4. **Describe your final beneficiaries and explain how they will benefit from the project.**Answer here
5. **Describe other stakeholders, if any, who will be affected by the project or who may influence it in some way.**Answer here

# BY WHOM?

1. **Describe the background to the project. How did the idea arise?**Answer here
2. **How will your partnership work? Who will be responsible for what? (Please note that this question is also in the MoU. Feel free to copy and paste.)**Answer here
3. **Have you worked together before?**

Yes

No

1. **What particular knowledge/expertise do your organisations have that is relevant for this specific project and the problems it will work with?**Swedish partner: Answer here

International partner/s: Answer here

1. **Will you involve any kind of external expert/consultant who doesn’t work for one of the partner organisations? If yes, please specify that person’s expertise and role in the project.**  
   Answer here
2. **If this is the continuation of a previous project, explain how it will take the previous project further. (Give the previous project reference number if it received SI funding.)**Answer here
3. **Have any of the partners (Swedish or international) applied for or been granted funding from any other source for this project? If so, give the name of the funding body and contact details.**  
    Yes – please write further details in the budget document

No

1. **Have you carried out any other projects in the last five years which are relevant for this application? If so, please provide information, including contact person at any funding body. Give the project reference number if you received funding from SI.**

Answer here

# IMPLEMENTATION

1. **List the project’s main activities chronologically in the table below. Explain clearly the purpose of each activity and why each activity is necessary to reach the expected project results.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Activity** | **Detailed explanation** | **Target group** | **Expected result** | **Date and place** |
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# COMMUNICATION

1. **How and in what channels will you communicate your results and experiences to**

**The target group**Answer here

**The final beneficiaries**Answer here

**The public**Answer here

# SUSTAINABILITY

1. **How do you plan to make the project’s results live on when SI funding has ended? Describe how the target groups and/or local partner/s will continue the work.**Answer here