



# food for tomorrow

2017–2019

## WHAT?


A three-year initiative – organised by the Swedish Institute (SI) in collaboration with stakeholders in Western Balkans and Sweden – that aims to promote and boost sustainable food systems.

## WHO?

### PARTNERS:

 NGOs, Embassies of Sweden, policy makers, chefs, entrepreneurs, influencers and food bloggers.

### TARGET GROUPS:

 Culinary schools, chefs, students, farmers, rural women, food producers, media and the general public.

## HOW?

-  Workshops
-  Food talks
-  Seminars
-  Panel discussions
-  Conferences
-  Farm parties
-  Cookathons
-  Online campaigns

## QUICK FACTS

**6**

### countries

Albania, Bosnia and Herzegovina, Kosovo, Northern Macedonia, Serbia and Sweden

**15**

cities, towns and villages

**10**

key events

**30**

instant actions

**2,500**

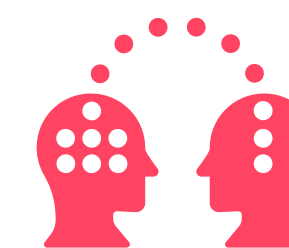
participants



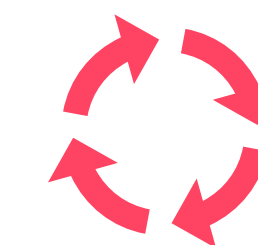
## RESULTS



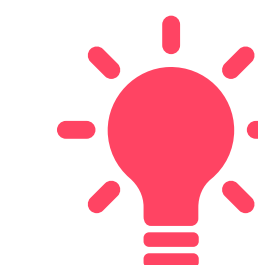
New networks and collaborations



Exchange of experience



Better local sustainable food systems



Increased awareness



THE GLOBAL GOALS

Better understanding of Agenda 2030

## ON-LINE CAMPAIGN: EAT SMART CHALLENGE



#eatsmartchallenge

**725**

participants

**28,000**

people reached