CREATIVE FORCE

# Region: Africa, Asia and Middle East & North Africa (MENA)

# Application document: Seed funding 2021

## INSTRUCTIONS

The application forms are in English. You and your project partner must write the application together, in English or Swedish. Choose the language which both partners understand best.

## Start by reading the Guidelines. They explain the most important terms used in the application. You must answer all the questions for the application to be complete. The application must not exceed 10 pages, excluding Guidelines (using font size 11).

## Guidelines

***Programme objectives:*** The long-term goals that the Creative Force programme contributes to.

***Expected results*:** The immediate changes that the project will bring about. Results must be specific, measurable, agreed, realistic and time-related (SMART). They are linked to the programme objectives.

***Indicators:*** An indicator is used to measure how well the project has succeeded in achieving the proposed changes/results. For example, if you tick the Programme objective ”*A more pluralistic society*” and its expected result “*The target group has developed new tools and working methods which help it to strengthen the capacity and sustainability of civil society organisations.*”, you must find ways of measuring how your project has contributed to achieving this. Indicators can measure either quality or quantity.

***Target group:*** The target group of your project should be **agents of change and/or opinion makers in the target country**. In other words, they are people who influence other people. Examples are cultural workers, journalists and other media professionals, human rights defenders, women’s rights workers, youth organisations, and others who work to achieve positive change in society. In some cases, the partner organisation can be the target group.

***Final beneficiaries:*** Final beneficiaries are groups and/or individuals in the target countries who are **directly and positively affected by the project**. Examples of final beneficiaries are women, children and youth as well as minority groups in especially vulnerable positions such as LGBTQ individuals or people with disabilities.

***Risk analysis:*** Risk is the likelihood of an event occurring which has consequences for achieving your expected results. Risk is always about future uncertainty and can be either internal or external. Important: you must answer the question about the risk of corruption.

## APPLICATION

### **Which of the following fields will you work with?**

|  |
| --- |
| **Culture** and/or **Media** |

### **Project details**

**Project title:** Answer here

**Swedish applicant organisation:** Answer here

**International partner(s):** Answer here

**Participating country(s):** Answer here

**Project period:** Answer here

**Sum applied for (in SEK):** Answer here

### **APPLICATION SUMMARY**

**Fill in the boxes below to summarise the main information about your project. Please note that this summary might be used by SI in information about the programme.**

|  |  |
| --- | --- |
| **Write a project summary of max. 700 characters which tells us:  What** you want to do, **how** and **why.** | Answer here |
| **Target group(s)** See Guidelines | Answer here |
| **Final beneficiaries** See Guidelines | Answer here |
| **Main project activities** (max. 500 characters) | Answer here |
| **Do you intend to apply for CF collaborative project funding after this seed project?** | Yes  No  **Important: If your answer is yes, make sure you concentrate on the seed project in this application. Do not go into the details of the later collaborative project.** |

## WHY?

### **Problem analysis**

1. **Describe the specific problem the project wants to address.**

Answer here

1. **Explain how you will use media or the arts as a tool to address this problem.**Answer here

## OBJECTIVES

**Creative Force Africa and MENA is financed through a government strategy for international development which supports the Sustainable Development Goals (SDGs) of 2030 Agenda. Tick which CF programme objectives and related results your project will contribute to (max. 3 results). We ask you to set indicators that will measure how your project has contributed to every result you tick ‒ so be restrictive.**

|  |  |
| --- | --- |
| Programme objectives | Expected results (max 3) |
| SDG 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels. | Substantially reduce corruption and bribery in all their forms (16.5).  Ensure responsive, inclusive, participatory and representative decision-making at all levels (16.7).  Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements (16.10).  Promote and enforce non-discriminatory laws and policies for sustainable development (16.b). |
| SDG 5: Achieve gender equality and empower all women and girls. | End all forms of discrimination against all women and girls everywhere (5.1).  Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women (5.b).  Strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels (5.c). |
| SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable. | Strengthen efforts to protect and safeguard the world’s cultural heritage (11.4). |

What specific results do you expect to achieve by the end of the project?  
Answer here

1. **What indicators will you use to measure these results? See Guidelines.**   
   Answer here  
   Answer here  
   Answer here  
   Answer here  
   Answer here

## WHO?

1. **Describe your target group(s):  
   a. In what way are your target group agents of change or opinion makers?**Answer here  
     
   **b. How will you involve them in the project?**Answer here
2. **Describe your final beneficiaries and explain how they will benefit from the project.**Answer here
3. **Describe the background to the project. How did the idea arise?**Answer here
4. **How will your partnership work? Who will be responsible for what?**Answer here
5. **What particular knowledge/expertise do your organisations have that is relevant for this project and the problems it will work with?**Answer here
6. **Have you worked together before?**

**Yes**

**No**

## IMPLEMENTATION

1. **List the project’s main activities chronologically below. Explain the purpose of each activity and why it is necessary to reach the expected project results.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type of activity** | **Details of activity** | **Activity’s target group** | **Expected result of activity** | **Date and place** |
| Answer here | Answer here | Answer here | Answer here | Answer here |
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1. **Risks**

**List the main risks of the project, their potential consequences and how you plan to mitigate them.**

|  |  |  |
| --- | --- | --- |
| **Risk** | **Consequence** | **Risk mitigation measure** |
| **Corruption (compulsory)** | Answer here | Answer here |
|  |  |  |
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|  |  |  |

## SUSTAINABILITY

1. **How do you plan to make the project’s results live on when SI funding has ended? Describe how the target groups and/or local partner/s will continue the work.**  
   Answer here