# CREATIVE FORCE

## REGION: EASTERN EUROPE & TURKEY APPLICATION DOCUMENT: COLLABORATIVE PROJECTS 2021

## INSTRUCTIONS

The application forms are in English. You and your project partner must write the application together, in English or Swedish. Choose the language which both partners understand best.

**Start by reading the Guidelines.** They explain the most important terms used in the application. You must answer all the questions for the application to be complete. **The application must not exceed 13 pages, excluding Guidelines** (using font size 11).

## GUIDELINES

***Programme objectives:*** The long-term goals that the Creative Force programme contributes to.

***Expected results*:** The immediate changes that the project will bring about. Results must be specific, measurable, agreed, realistic and time-related (SMART). They are linked to the programme objectives.

***Indicators:*** An indicator is used to measure how well the project has succeeded in achieving the proposed changes/results. For example, if you tick the Programme objective ”*A more pluralistic society*” and its expected result “*The target group has developed new tools and working methods which help it to strengthen the capacity and sustainability of civil society organisations.*”, you must find ways of measuring how your project has contributed to achieving this. Indicators can measure either quality or quantity.

***Target group:*** The target group of your project should be **agents of change and/or opinion makers in the target country**. In other words, they are people who influence other people. Examples are cultural workers, journalists and other media professionals, human rights defenders, women’s rights workers, youth organisations, and others who work to achieve positive change in society. In some cases, the partner organisation can be the target group.

***Final beneficiaries:*** Final beneficiaries are groups and/or individuals in the target countries who are **directly and positively affected by the project**. Examples of final beneficiaries are women, children and youth as well as minority groups in especially vulnerable positions such as LGBTQ individuals or people with disabilities.

# APPLICATION

**WHICH OF THE FOLLOWING FIELDS WILL YOU WORK WITH?**

|  |
| --- |
| **Culture** and/or **Media** |

**PROJECT DETAILS**

**Project title:** Answer here

**Swedish applicant organisation:** Answer here

**International partner(s):** Answer here

**Participating country(s):** Answer here

**Project period:** Answer here

**Sum applied for (in SEK)**: Answer here

**APPLICATION SUMMARY**

**Fill in the boxes below to summarise the main information about your project. Please note that this summary might be used by SI in information about the programme.**

|  |  |
| --- | --- |
| **Write a project summary of max. 700 characters which tells us:  What** you want to do, **how** and **why.** | Answer here |
| **Target group(s)** See Guidelines | Answer here |
| **Final beneficiaries**  See Guidelines | Answer here |
| **Main project activities** (max. 500 characters) | Answer here |

# WHY?

**PROBLEM ANALYSIS**

1. **Describe the specific problem the project wants to address.**

Answer here

OBJECTIVES AND RESULTS

1. **Tick which CF programme objectives and related results your project will contribute to (max. 3 objectives). In Question 7 we ask you to set indicators that will measure how your project has contributed to every result you tick ‒ so be restrictive.**

|  |  |
| --- | --- |
| **Programme objectives Max 3** | **Expected results that you will evaluate your project against** |
| **A more pluralistic society** | 1.1: The target group has a better understanding of the importance for democracy of a strong and diverse civil society.  1.2: The target group is better equipped to communicate to decision-makers and others the importance for democracy of a strong and diverse civil society.  1.3: The target group has developed new tools and working methods which help it to strengthen the capacity and sustainability of civil society organisations. |
| **Improved conditions for democratic accountability to the people** | 2.1: The target group has strengthened its capacity to identify existing deficits in democratic accountability.  2.2: The target group is better equipped to communicate these deficits and the importance of addressing them to decision-makers and others.  2.3: By acquiring new working methods and tools the target group has improved the effectiveness of its work to promote democratic accountability and is better able to actively involve final beneficiaries. |
| **Free and more independent media** | 3.1: The target group has strengthened its capacity to communicate the importance of free and more independent media.  3.2: The target group has increased its understanding of how to promote free and more independent media through new means of communication.  3.3: The target group has acquired the new technical, economic or other skills needed to work with new forms of media. |
| **Stronger rights and greater respect for/recognition of vulnerable groups such as children and LGBTQ persons as well as ethnic and religious minorities.** | 4.1: The target group has strengthened its ability to work in such a way as to draw public attention to the issue of the rights of vulnerable groups.  4.2: The target group is better equipped to argue the case for the importance of furthering the rights of vulnerable groups.  4.3: The target group has strengthened its capacity to represent the interests of and work with the final beneficiaries (vulnerable groups). |
| **Women and men increasingly have equal power to shape society and their own lives.** | 5.1: The target group has strengthened its capacity to work with methods which will communicate and challenge gender-stereotypical attitudes and unequal gender roles in society.  5.2: The target group has strengthened its capacity to work with methods which will help it to defend its interests and influence decision-makers.  5.3: The target group has strengthened its expertise in working with methods which will attract and engage final beneficiaries. |

**OBJECTIVES AND RESULTS (CONTINUED)**

1. **Explain exactly how you will use media or the arts as a tool to address the objectives and problems you have listed above?**

Answer here

1. **Will your project complement other initiatives in the field? If yes, how?**

Answer here

1. **What results do you expect to achieve:   
     
   a. By the end of the project:**Answer here

**b. In the long term:**Answer here

1. **What indicators will you use to measure these results? See Guidelines.**

**1.** Answer here

**2.** Answer here

**3.** Answer here

**4.** Answer here

**5.** Answer here

**6.** Answer here

**7.** Answer here

**8.** Answer here

# FOR WHOM?

1. **Describe your target group(s):**

**a. In what way are your target group agents of change or opinion makers?**

Answer here

**b. How will you involve them in the project?**

Answer here

1. **Describe your final beneficiaries and explain how they will benefit from the project.**Answer here
2. **Describe any decision makers you expect to reach directly or indirectly through the project (if applicable).**Answer here

# BY WHOM?

1. **Describe the background to the project. How did the idea arise?**Answer here
2. **How will your partnership work? Who will be responsible for what? (This question also appears in the MoU. Feel free to copy and paste.)**Answer here
3. **Have you worked together before?**

Yes

No

1. **What particular knowledge or expertise do your organisations have that is relevant for this project?**Answer here
2. **Will you involve any expert who doesn’t work for one of the partner organisations? If so, please specify that person’s expertise and role in the project.**  
   Answer here
3. **Is this application the direct continuation of a previous SI project? If so, give the reference number:** Yes

No

**And briefly describe:  
a. Its main achievements and the lessons you learnt from it.**Answer here

**b. How the proposed project will take the work of the previous project further.**Answer here

1. **Give brief details of any other projects you have been involved in which are relevant for this application (include contact person at funding body, ref. number etc.).**Swedish partner: Answer here

International partner/s: Answer here

1. **Have any of the partners applied for or been granted funding for this project from any other source?**   
    Yes. (Give further details in the budget document.)

No

# IMPLEMENTATION

1. **List the project’s main activities chronologically below. Explain the purpose of each activity and why it is necessary to reach the expected project results.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Activity** | **Detailed explanation** | **Target group** | **Expected result** | **Date and place** |
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# COMMUNICATION

1. **How and in what channels will you communicate your activities and results to:**

**The target group**Answer here

**The final beneficiaries**Answer here

**Decision makers (if applicable)**Answer here

**The public (if applicable)**Answer here

# SUSTAINABILITY

1. **How do you plan to make the project’s results live on when SI funding has ended? Describe how the target groups and/or local partner/s will continue the work.**Answer here